

# RANSOMED HEART

LOVE GOD. LIVE FREE.

---

October 2011

Dear Friends,

I want two things:

I want you to experience Jesus more deeply and more profoundly than you ever have in your life. I want you to know him as he is.

I want to join together in a revolution, bringing Jesus – *this* Jesus – to as many people as we possibly can.

That's it.

I mean, I could try and motivate you with this or that story, this or that urgent plea, but why not simply shoot straight? The world is going to hell on a greased pole, the church is playing at churchy things, and meanwhile, we are the friends of Jesus. Let's sneak in the back door with a revolution.

I wish this letter had a soundtrack. Because *Beautiful Outlaw* is finally here!

In fact, "*Finally*" is what Jesus said to me, in January, as I was praying about this beautiful book. I was asking Jesus for "advance words," words to guide me through the writing and through the launch of this fantastic message. I expected to hear things like, "*I am with you*," or, "*Lift up my holy name*," that sort of thing. Instead, Jesus says, "*Finally*." It cracks me up. I love his sense of humor. There was also a gentle rebuke in the word, because this should have happened a long time ago.

But now it is here.

And now...

You can experience Jesus more deeply, more profoundly than you ever have in your life. You can know him as he is.

We can join together in a revolution, bringing Jesus – *this* Jesus – to as many people as we possibly can.

This isn't going to be easy. We are pressing into religious strongholds held by the evil

one for centuries. But we can do this, together, with Jesus. And what else is worth a life's passion?

Let me tell you what you can do to join in:

Get *Beautiful Outlaw*. Drink deeply from it. You're going to love it.

Send your friends the link to the "trailer." Tell everyone you know. Post it on your Facebook page. You can find it at [www.beautifuloutlaw.net](http://www.beautifuloutlaw.net).

Gather around this Jesus. We created eighteen short videos, in the style of the trailer, to go with each chapter in the book. We're offering these videos FREE to you for the rest of the year so that you can use them in your home groups, Sunday school classes, wherever. They are also available at [www.beautifuloutlaw.net](http://www.beautifuloutlaw.net).

You can also gather over the Outlawcast, a live simulcast offered free over the internet on November 14. Or at one of our Beautiful Outlaw Tour cities (Atlanta Oct. 11, Orange County Oct. 13, Seattle Oct. 14 and Dallas Oct. 26).

Pray! Really. I mean it. This revolution will only come by prayer. Pray for us. The opposition has been intense. Pray for this to break out like a wildfire! Pray the verse Jesus spoke over Outlaw, Isaiah 63:4 "For the day of vengeance was in my heart, and the year of my redemption has come."

I wish this letter had a soundtrack. I wish I could launch fireworks and a canon salute. I'm simply going to trust God to bring to you just how huge this is. It's huge.

Come and join us.

Come, find Jesus deeply.

Come, let's bring him to as many people as we can.

What better thing could we possibly do?

For Jesus,

A handwritten signature in black ink, appearing to be the name 'John' written in a cursive, flowing style.

John